

NCTTA Face to Face board meeting April 17, 2011 at Rochester, MN

In attendance: Willy Leparulo (WL), Joe Wells (JW), Chris Wang (CW), Randy Kendle (RK), David Del Vecchio (DD), Francois Charvet (FC), Ralph Presley, Dan Wang, Kagin Lee, Roger Dickson

Meeting Minutes approval motion by WL, 2nded by RK
Meeting minutes from 3.20.11 passed 4-0-1 (JW non vote)

1. ACUI

NCTTA board: appreciates what ACUI brings to the table in terms of recruitment

ACUI: wants a regional structure to have a National tournament and wants to somehow work together on this concept.

NCTTA Board and guests came up with several ideas to incorporate ACUI's wishes and NCTTA's goals.

- 1) ACUI Regionals into NCTTA Regionals
- 2) ACUI separate recreation division at College Nationals
- 3) NIRSA
- 4) Stand alone event

#2 was selected and ACUI was emailed with the idea

Re development Groups

1) Staffing

Regional Directors

- a) Develop bullet list of Regional Director (RD) responsibilities
 - Running the quality event (referee type qualities); advancing the wrong team would be bad
 - RD can hire a referee to run a tournament if that is what they do, need someone who has leadership and management skills to govern divisions in their regions, can outsource that if need be. Motivating people in NCTTA, managing DD's.
 - email and hub communication is paramount
 - webinar with DD's
 - take surveys in players and regions
 - in the event there is a complaint—they take complaint prior to NCTTA audit/rules committee
 - Big role in helping to recruit DD's in their region (with our help)
 - responsible for using their money

Requirements:

- KNOW THE RULES: be a certified umpire, certified NCTTA DD, NCTTA rules
- been a DD for 2 years
- been a player
- leniency that allows outside of above area; “demonstrate equivalent experience with board approval”
- attend board meetings certain # of times a year
- min. PR expectations: (whether they do it or DD’s to do it, as long as they can show us at end of every month, writing for newsletter, for something else) as it will help marketing
- *getting away from the students and more professionals who stay around, but the motivations are unfortunately more for the students who want to see their school qualify more

Recruitment of Regional Directors

“How to make it sexy”

“why would someone want to be a RD”?

- a) Get a list of current good Division Directors
- b) Alumni (just graduated people that want to be involved) take from list of seniors in membership excel sheet and advertise
- c) Coaches
- d) USATT club directors/referees

Incentive

- show them they are important, somehow that we have to show them, “I really make a difference in NCTTA”
- travel to nationals for free
- photo on webpage and own email name.lastname@nctta.org
- ownership of budget
- their page on our website
- NCTTA staff team at nateams tournament (sponsored by NCTTA?)
- give them autonomy
- monetary wise you are going to have a substantial amount of money that you can use in your region, with some strings attached that it will be reviewed compared to some standard and if they did well then we give them more, if they did poorly then budget is lower.
- Here you have 3000 you use it for tables, venue, referee, whatever....do it and end of the year we review how well you do. It tells the RD we are not telling them how to do their job and motivates them to take control of this, let them make more decisions.
- decision making authority
- some sort of award for best Regional director

***Recruitment plan**

needs to begin NOW, put on word doc, pdf

- job description
- number of rules internally to approve (process to approve)

-strategy to publicize the position (target alumni and seniors on list of membership), 1st target best group: alumni, former DD's then everyone else

Regional Director Handbook

- like DD handbook and fill in the dots that refer to Regional Director
 - how to manage DD's
 - helpful tips and hints
- Chris says, "why have a handbook?" and other board members say they need guidelines/responsibilities
- Suggestions for choosing good DD's, for how to run good regional tournament

Regional Director Training Plan

- webinars and access to Chris
- maybe an RD listserv or hub
- training in Randy Software
- Chris should be the mentor for all RD's
- must be certified as USATT ref
- NCTTA RD certification
- not that difficult to become a USATT ref, must study the book and get a proctor for it
- important for the Regional singles where it will be a significant piece of this stuff

DD Recruitment plan

- concentrate on Alumni, seniors, usatt clubs—posters to send to USATT clubs?
- tournament directors at USATT should be contacted
- RD's responsibilities first, but also board as well
- overtime RD's, but the first year NCTTA board should be helping out
- FC how do we recruit our DD's now? WL we threaten the division
- send to all USATT umpires

Update DD Handbook to include singles (must be done)

Competition Rules (Randy)

- Took the current rules started to adapt them for singles, teams and sent to David

Geography and Names

- Discussion of how to best assign divisions to regions. Various strategies discussed including the need to balance driving distance, number of teams in region, strength of region, etc.
- WL states for 7 regions, no one on board agrees
- WL states for smaller divisions, most of board does not agree except for RK which states this was the intended idea. DD interjects that it is a case by case basis
- RK reminds everyone: *3 to 6 schools within a division; 3-5 Divisions within a Region, Regional tournament 8 teams*
- Consensus that it would be easiest to evaluate these tradeoffs in the context of a concrete proposal for regions

- DD exclaims for CW and WL to create a proposal

NEWS RELEASE

-key pieces of information that we want to get out there and how to break that up into pieces

a) Recruitment of new DD's, RD's

b) Singles release

-nothing concrete about when of this release was decided

FINANCIAL

-CW believes that our league registration fee can be reduced for the first year to compensate for any potential inconvenience redevelopment plan may have caused. ,

-DD/WL don't think we need to lower it though

-FC needs an expected number of teams, divisions, players, etc.

-WL I will get FC that

REGISTRATION AND RESULTS (DAVID)

-David is looking at it with Dan and Chris

-are their specific requirements that we need?

-Why can't we look at ACUI's system, David says it won't work for our needs

-RK results side is really important and Chris and Dan need to make sure it is going to work about Randy's software and then putting in Dan's system bc ppl should not have to put in things twice; once Randy's area and second, Danserver.com

-export something that can be edited

(Break for 10 minutes)

-RK, DD, and CW talk about technical things with Dan Wang about using Ratingscentral and Danserver and how it will work in the future. CW talks about scripts

Financial Update (Francois)

-NCTTA is doing financially well in savings

-scholarship fund

-Roger interjects that we should advertise/promote the winners more

-JW is frustrated about the lack of free spending and pleads to the board to be more open

--FC: Wish committees requested money. It is available, but every year since being treasurer, \$0 requested. Encourages requests that specifically help support divisions & general growth (NCTTA #1 goal)

Equipment Sponsorship Contract

-Who is responsible for selling equipment?

-Have Joe follow back up with Butterfly

MTG Adjourned 11:14pm